Leveraging the private sector to deliver quantifiable impact

WTO Committee on Trade Facilitation

Geneva, 5th October 2023
We are a public private partnership for trade-led growth, supporting governments in developing and least developed countries in implementing the WTO Trade Facilitation Agreement (TFA).

**WHAT WE DO**
By emphasising digitalisation and delivering other best practices, Alliance projects cut through red tape and end costly delays at borders, bringing together governments and businesses of all sizes as equal partners to deliver targeted trade reforms.

**OUR PURPOSE**
To drive economic growth and opportunity for everyone by boosting international trade

**OUR VISION**
A world where cross-border trade is simple, safe, and inclusive
GLOBAL ALLIANCE FOR TRADE FACILITATION
PROJECT PORTFOLIO

Number of Projects
- Completed: 17
- Implementing: 17
- Closed: 4
- Total: 38

Spread by geography
- Sub Saharan Africa: 35%
- East Asia Pacific: 19%
- Middle East North Africa: 13%
- Latin America Caribbean: 26%
- South Asia: 5%
- Europe Central Asia: 1%

Spread by beneficiary stakeholder
- Regulatory Agencies: 44%
- Customs: 36%
- Airports: 10%
- Land Borders: 7%
- Seaports: 3%

Spread by project type
- Digitalisation: 39%
- Process simplification: 25%
- Process reform: 27%
- Process reinforcement: 9%
### Expertise, insights & ideas
- Participation in roundtables, workshops, public-private dialogues, working groups
- Provision of technical assistance, project ideas
- Input into project documents, reports, hackathons, other events
- Development & delivery of training, training documentation
- Piloting new systems

### Advocacy and outreach
- Speaking at events on behalf of the Alliance, advocating for the full implementation of the TFA
- Contribution to podcasts, social media
- Blog writing

### Company data, tools & solutions
- Company-specific / sector-specific data
- Software, tools, methodologies
- Data solutions for hackathons / innovations
- Business process analysis
- Impact measurement

### Governance
- Alliance Steering Group
- Project steering groups
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PRIVATE SECTOR INVOLVEMENT

Total private sector contributions, 2016 - closure of the latest quarter (USD)
Includes MSME and CC contributions
$11,342,329

Value of private sector contributions per organization type
Alliance portfolio 2018-present

- Large company
- MSME
- Association
- Chamber of Commerce
- Not specified

Value of private sector contribution per region
Alliance portfolio 2018-present

- East Asia & Pacific
- Latin America & Caribbean
- Sub-Saharan Africa
- Middle East & North Africa
- South Asia
- Europe & Central Asia
- Global

Country development level
- Global
- Least Developed Country
- Lower Middle Income
- Region
- Upper Middle Income
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MEASURING IMPACT

Activities

- Outputs
- Outcomes
- Project Impacts
- Development Impacts

Project Impacts

Quantitative

Qualitative

Development Impacts

Time and cost reduction

Data originating from private sector

Direct

Indirect

Countries:
- Bangladesh
- Ecuador
- Morocco
- Thailand
- Brazil
- Fiji
- Mozambique
- Tunisia
- Cameroon
- Jordan
- Peru
- Senegal

To end 2022, Alliance initiatives achieved an initial 10x return on investment, saving US$ 60 million in just seven project countries.

Saving
US$ 60 million

Initial return on investment
10x
1. The interrupted information flow (for example, missing trade documents for customs clearance) will interrupt the material flow of goods.

2. If goods cannot leave or enter another country, the buyer of the goods will deter payment – therefore the financial flow is interrupted.

We pay particular attention to measuring the impacts that faster, more reliable obtention and transmission of information have on cross-border trade.

This includes capturing the indirect costs of delays and long lead times, such as wasted work hours, late delivery penalties, lost orders, extra storage and inventory costs, and demurrage and detention charges.

Such indirect costs have cascading effects and can severely impact supply chains, drive up production costs and hurt the reputations of both importers and exporters, significantly eroding trade competitiveness.
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LOOKING AHEAD

**NEW AND EVOLVING TRADE-RELATED ISSUES:**

- Climate Change
- Environment / Pollution
- Global Healthcare
- Food Security
- Work / labour conditions
- Crisis management
- Resilience
- Intellectual Property
- Biodiversity
- Corruption

**ACTIVITIES:**

- Reduce emissions
- Build circular economy
- Deliver vaccines and pharmaceuticals
- Ensure sustained delivery of nutrition
- Eliminate forced labour, focus on gender
- Establish disaster preparedness
- Support government capacity
- Fight counterfeit trade
- Fight illegal plant and animal trade
- Establish transparency

**TOP DONOR PRIORITIES:**

- Support economic growth
- Protect the environment
- Improve living conditions and society
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LOOKING AHEAD – BEYOND TFA

**Disaster Preparedness**
- Completed project in Madagascar
- Preparing scale up

**Reverse Supply Chains**
- Preparing concept around circular economy with the Tech Industry

**Food Security**
- Multiple projects related to digitalising agricultural trade
- Scale up initiatives underway

**Trade ↔ Investment**
- Exploring synergies between trade and investment facilitation
FOR MORE INFORMATION

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