From Bali to Borders
ITC support to WTO Members for implementing TFA
Supporting 80 countries across 5 continents
Track record in implementing a majority of TFA articles

ARTICLE 1
Publication and Availability of Information

ARTICLE 2
Opportunity to comment, information before entry into force & consultations

ARTICLE 3
Advance Rulings

ARTICLE 4
Procedures for appeal or review

ARTICLE 5
Other measures to enhance impartiality, non-discrimination and transparency

ARTICLE 6
Disciplines on fees and charges

ARTICLE 7
Release and Clearance of Goods

ARTICLE 8
Border Agency Cooperation

ARTICLE 9
Movement of goods intended for import under customs control

ARTICLE 10
Formalities connected with importation, exportation and transit

ARTICLE 11
Freedom of transit

ARTICLE 12
Customs Cooperation
Track record in implementing a majority of TFA articles

ITC has supported the implementation of

50+ reforms in 20+ countries as per TFA obligations
ITC assistance has evolved to match beneficiaries’ needs for TFA implementation

Evolution of ITC’s support to beneficiary countries (% of TRTA portfolio)
Supporting business advocate for and benefit from a reformed trade environment

1. Business Awareness on TFA benefits
2. Advocacy for business-friendly TF reforms
3. Training & coaching businesses to comply
4. Piloting TF reforms & provide user feedback
Our support to private sector in figures

- 10’000 + Business sensitized on benefits of TFA
- 1,000 + Businesses supported to advocate for TF reforms
- 250 + Businesses coached to comply with reformed environment
- 10 + Reforms piloted with the private sector
How ITC works: our key implementation principles

- Demand driven assistance aligned with business perspective
- Promoting “whole of the government”, local ownership & sustainable reforms
- Innovative use of ICT for trade facilitation
- Improving traders’ compliance through training and coaching
- Fostering regional approach to the TFA implementation
Promoting regionally coordinated implementation of the Trade Facilitation Agreement

Design of regional TFA roadmaps

Implementation of regionally coordinated reforms

Resolving regional and bilateral obstacles to trade

ITC working with AfCFTA to leverage trade facilitation for deepening regional integration

Central Asia
Active network of partnerships…

…including with dozens of local BSOs and BRAs
Comprehensive set of publications with technical and practical insights for the stakeholders

1. Helping public and private stakeholders understand the TFA and its benefits

   WTO Trade Facilitation Agreement: Business Guide for Developing Countries

   Trade Facilitation Guide Itinerary WTO Agreement on Trade facilitation
   In collaboration with UNECE

   Getting Down To Business: Technical Notes on each TFA measures
   In collaboration with UNCTAD and UNECE
Comprehensive set of publications with technical and practical insights for the stakeholders

Sharing best-practices and practical guidance

National Trade Facilitation Committees: Moving Towards Implementation
In collaboration with UNCTAD and UNECE

Enabling Trade: Catalyzing Trade Facilitation Agreement Implementation in Brazil
In collaboration with WEF and Bain & Cie

Enabling Trade: Increasing the Potential of Trade Reforms
In collaboration with WEF and Bain & Cie
Comprehensive set of publications with technical and practical insights for the stakeholders

3

Connecting TF reforms to key global trends in the trade arena

Charting a Roadmap to Regional Integration with the WTO Trade Facilitation Agreement

Faster Customs, Faster Trade: Using Technology for Trade Facilitation

Reforming Logistics Services for Effective Trade Facilitation
Comprehensive set of publications with technical and practical insights for the stakeholders

SME and the WTO TFA: A Training Manual
In collaboration with UNCTAD, UNECE and ICC

Making the WTO TFA Work for SMEs
In collaboration with UNESCAP

Supporting SMEs Through Trade Facilitation: Toolkit for Policy-makers

Trade facilitation and SMEs
In collaboration with UNECE

Ensuring TF reforms benefit MSMEs
Catalogue of e-learning courses

5

Reaching out further through e-Learning services

- Introduction to the WTO Trade Facilitation Agreement
- Introduction to International Transport and Logistics
- Cross-border Procedures for Sri Lankan Exporters
E-learning courses from ITC SME Trade Academy are in huge demand

100 e-learning courses free of charge

More than 140,000 enrolments in 2020 (55% women)

16,000 unique visitors in a single day

Number of platform user almost **doubled** over the 2020 pandemic
Upcoming publication on Integrated Risk-Management

“Managing Risks for Post Pandemic Trade”
1,000% growth in project delivery from 2014 to 2021: A testimony of our clients satisfaction...

We thankfully acknowledge the generous support of our funders that allowed ITC to scale-up its assistance to beneficiaries:

European Union, Germany, Switzerland, USAID, Denmark, Finland, United Kingdom...
Coping with COVID: we learned how to provide more, faster and better services … remotely!

- Decentralisation of service delivery through extensive training and coaching of local staff
- Leveraging institutional partnerships with local institutions, public and private
- Development of IT enabled services: e-learning, e-coaching…
We keep innovating to maximize TFA impact

- Addressing non-tariff barriers using a “whole of the supply chain” approach, including SPS & TBT requirements
- Designing and implementing gender-responsive TF reforms
- Trade Facilitation supporting “e-commerce for development”
- Supporting informal cross-border traders
Thank you

If ITC can help, contact us!

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