Our mission

We support the transition towards inclusive and sustainable economies

We contribute to making sectors in developing countries more inclusive and sustainable, by strengthening the economic, social and environmental sustainability of local SMES through exports of value-added and/or niche products to European and regional markets.

“"We pay special attention to women and youth.""
CBI’s Market Intelligence

- One of CBI’s core services
- Lack of high quality market information is major obstacle to export for SMEs
- We provide market information about the European market for SMEs in developing countries
- Focus on sectors in agriculture, consumer, products and services
- Per year approximately:
  - 250 studies
  - 30 news items
  - 25 webinars
- Market information is easy to access on our website

www.cbi.eu/market-information
Our studies answer questions such as:

- Which countries offer the most opportunities for a product or service?
- What channels should you use to enter the market?
- What laws and requirements must you follow?
- How can you find buyers on the European market?
Affiliates & CBI MI partnership

- For business support organisations
- Simplified version of our platform with market information on a webpage of our partners
- Partners can offer access to our information to their clients, without these clients leaving their websites
- Email: cbi@cbi.eu
Happy to work together to reach results in sustainable economic development

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