



GLOBAL ALLIANCE FOR TRADE FACILITATION

Building trust through public-private partnerships for trade facilitation

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HOST ORGANISATIONS



IN COOPERATION WITH



SUPPORTED BY



Global Affairs
Canada

Affaires mondiales
Canada



Federal Ministry
for Economic Cooperation
and Development



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
Danida



Australian Government
Department of Foreign Affairs and Trade

PRIVATE SECTOR PARTNERS INCLUDING





OUR PURPOSE

To create new business opportunities, enabling greater economic and social development and reducing poverty

OUR VISION

A world where cross-border trade is simple, fast and cost-effective, creating new business opportunities, enabling greater economic and social development and reducing poverty.

OUR MISSION

To enhance trade facilitation by bringing together the public and private sectors as equal partners to identify and deliver commercially-meaningful reforms in developing and least developed countries.

GLOBAL PROJECT PORTFOLIO

ePHYTO

1 Morocco Completed	5 India Scoping
2 Madagascar Implementing	6 Jordan Scoping
3 Colombia Scoping	7 Senegal Scoping
4 Ecuador Scoping	8 Thailand Scoping

MIDDLE EAST & NORTH AFRICA

1 Morocco Implementing	3 Tunisia Scoping
2 Jordan Scoping	

ASIA & THE PACIFIC

1 Vietnam Implementing	4 Indonesia Scoping
2 Bangladesh Scoping	5 Regional: ASEAN Covid-19 - BAP Scoping
3 Cambodia Scoping	

LATIN AMERICA & THE CARIBBEAN

1 Colombia Completed	5 Colombia Scoping
2 Brazil Implementing	6 Ecuador Scoping
3 Colombia Implementing	7 Guatemala Scoping
4 Regional: AEO Implementing	8 Peru Scoping

SUB-SAHARAN AFRICA

1 Kenya Implementing	7 Botswana - BAP Scoping
2 Madagascar Implementing	8 Mozambique - BAP Scoping
3 Malawi Implementing	9 Mozambique - BAP Scoping
4 Nigeria Implementing	10 Senegal - BAP Scoping
5 Senegal Implementing	11 Uganda Scoping
6 Zambia Implementing	

ePHYTO
 Completed - 1 project
 Implementing - 1 project
 Scoping - 6 projects (6 countries)

OTHER
 Completed - 1 project
 Implementing - 11 projects (10 countries + 1 regional)
 Scoping - 15 projects (14 countries + 1 regional)
 (Concept Note/Project Proposal in preparation)

LATEST PROJECTS



Strengthening of the single window and digitisation of phytosanitary procedures in Ecuador



Modernisation of port arrival and departure processes for vessels in Guatemala



Automation of the import process for agro-industrial products in Senegal



Advance rulings on tariff classification, valuation, and origin in Madagascar

What?

A case study to measure trust between the public and private sectors

Why?

To test the hypothesis that the Alliance public-private approach builds trust between government and business, cementing reforms and paving the way for continued collaboration, sustainable project implementation and future reform

Approach

Trust experts completed a case study on the Colombia Centre project following anecdotal reporting from project stakeholders that it had increased cross-sector trust

Methodology

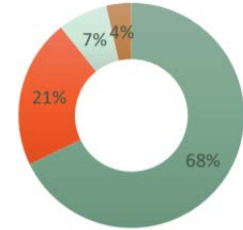
Qualitative data collected through interviews, focus group and documentation review

Quantitative data collected through survey

Findings

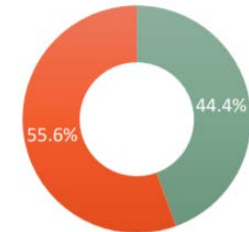
Previously a relationship characterized by lack of trust; today characterized by mutual understanding, pursuit of common interests and effective communication (openness in sharing information and discussing problems). Findings indicate that the new Customs administration was a turning point and that the Alliance and Centre project activities provided a key vehicle for building trust.

Sector representation in interviews



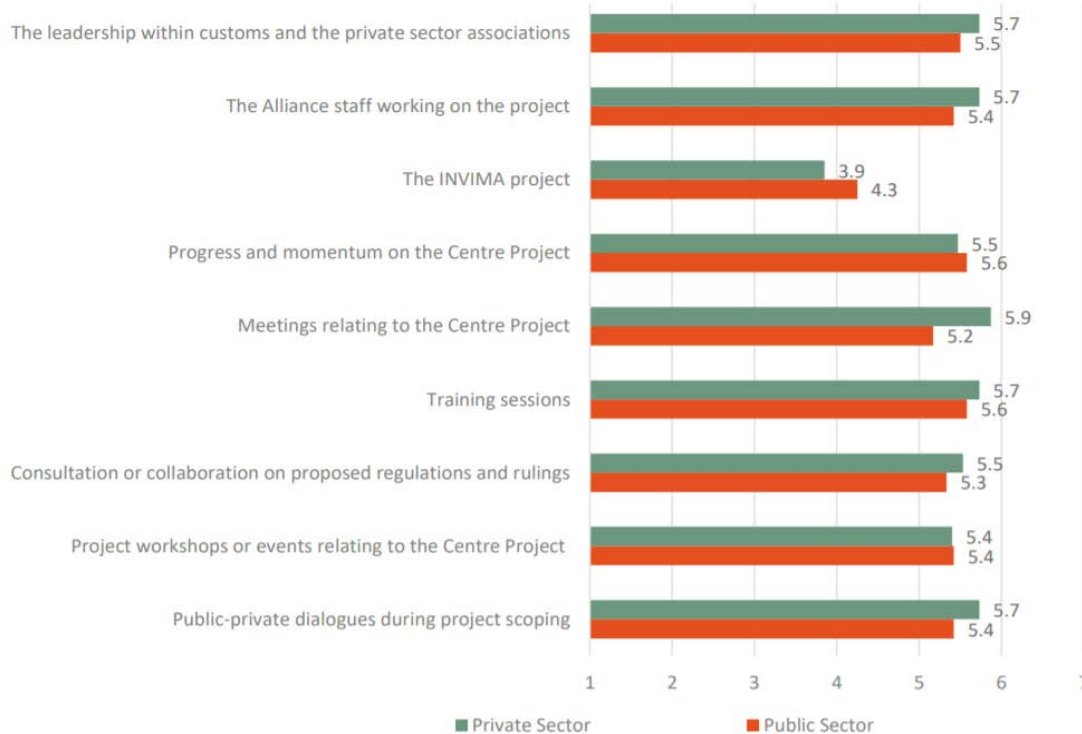
■ Private ■ Public ■ Alliance ■ Outside observer

Sector representation in survey results

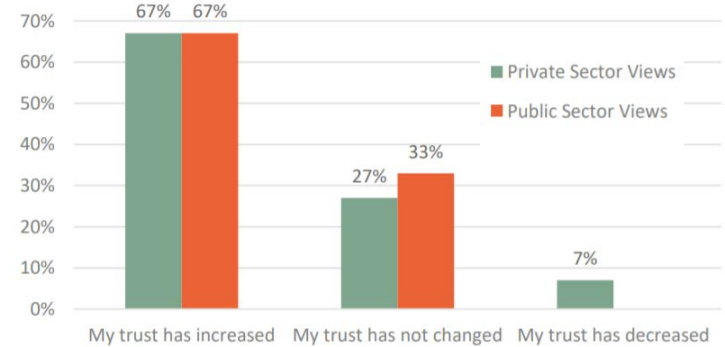


■ Private Sector ■ Public Sector

Effectiveness of Centre and Alliance activities in facilitating trust



Change in trust towards the other sector in the last 4 years



*“It’s different nowadays. We share information – sensitive information with DIAN...The companies, and the directors of the companies, feel safe giving that information...now every week we call to report specific situations...that demonstrates that **trust has increased a lot between us.**” - Private sector interview respondent*

*“The Alliance is essential as a key player...**they have provided us with more tools** for such a public private partnership.” – Public sector interview respondent*

FOR MORE INFORMATION

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