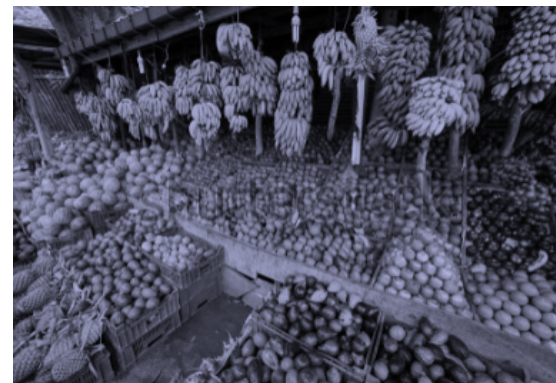
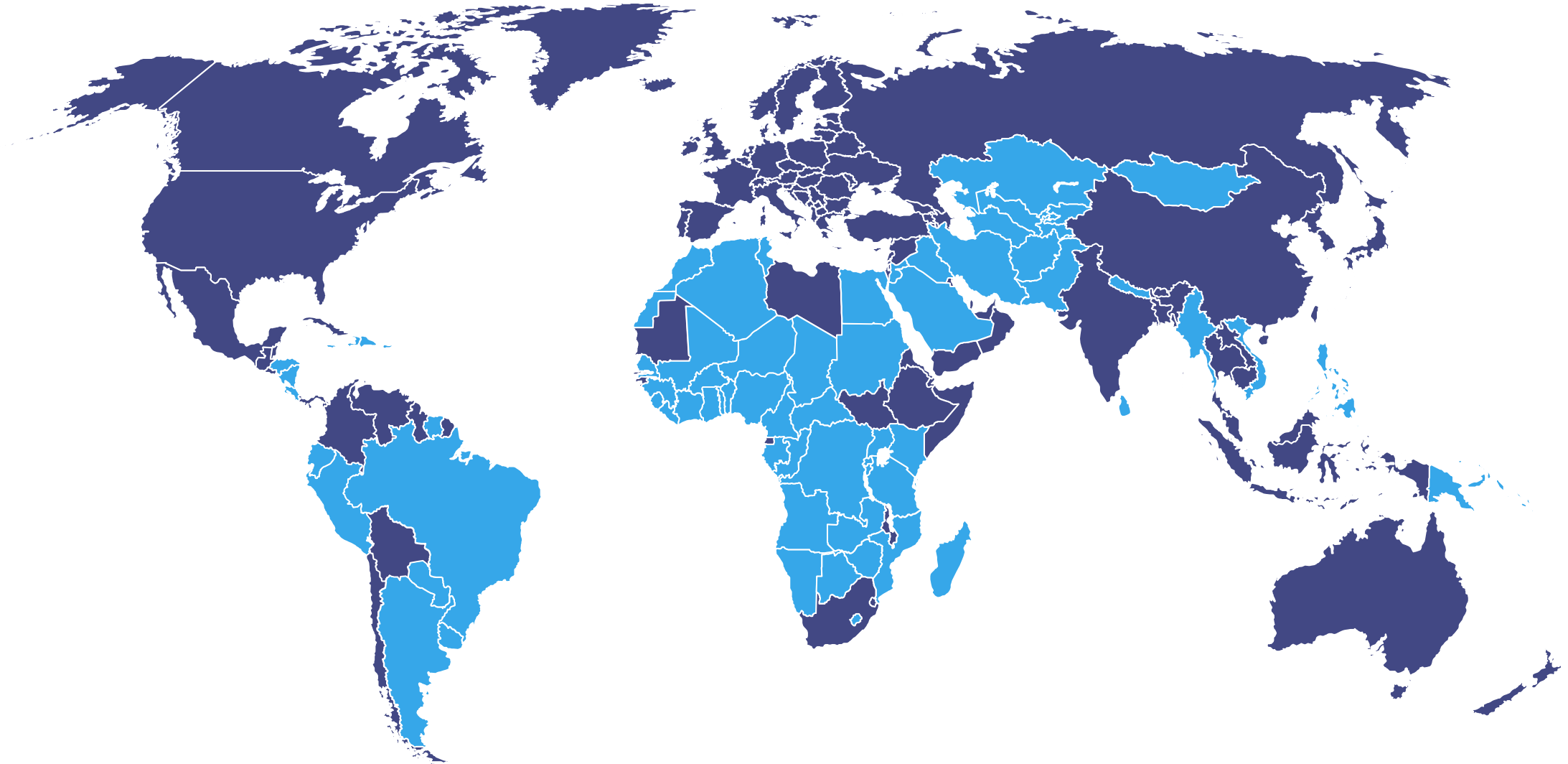


From Bali to Borders

ITC support to WTO Members for implementing TFA



Supporting 80 countries across 5 continents



Track record in implementing a majority of TFA articles



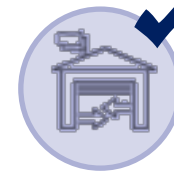
ARTICLE 1

Publication and Availability of Information



ARTICLE 5

Other measures to enhance impartiality, non-discrimination and transparency



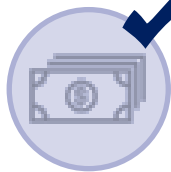
ARTICLE 9

Movement of goods intended for import under customs control



ARTICLE 2

Opportunity to comment, information before entry into force & consultations



ARTICLE 6

Disciplines on fees and charges



ARTICLE 10

Formalities connected with importation, exportation and transit



ARTICLE 3

Advance Rulings



ARTICLE 7

Release and Clearance of Goods



ARTICLE 11

Freedom of transit



ARTICLE 4

Procedures for appeal or review



ARTICLE 8

Border Agency Cooperation



ARTICLE 12

Customs Cooperation

Track record in implementing a majority of TFA articles

ARTICLE 1

Publication and Availability of Trade Facilitation Information

ARTICLE 5

Trade Facilitation Information

ARTICLE 9

Movement of goods intended for import under customs control

ARTICLE 2

Opportunity to comment on proposed trade facilitation measures before they are put into force & consultation

ARTICLE 10

Formalities connected with importation, exportation and transit

ARTICLE 3

Advance Rulings

ARTICLE 11

Freedom of transit

ARTICLE 4

Procedures for appeal or review

ARTICLE 8

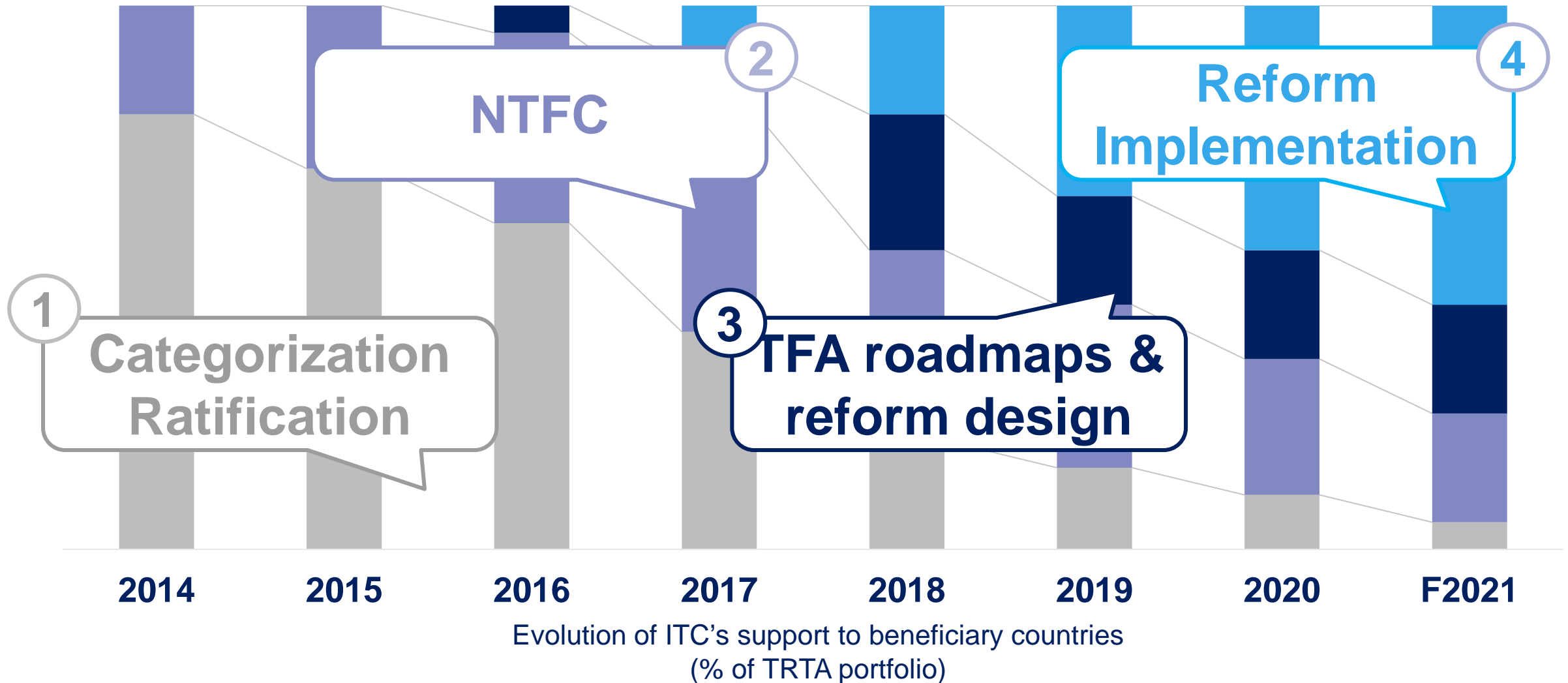
Border Agency Cooperation

ARTICLE 12

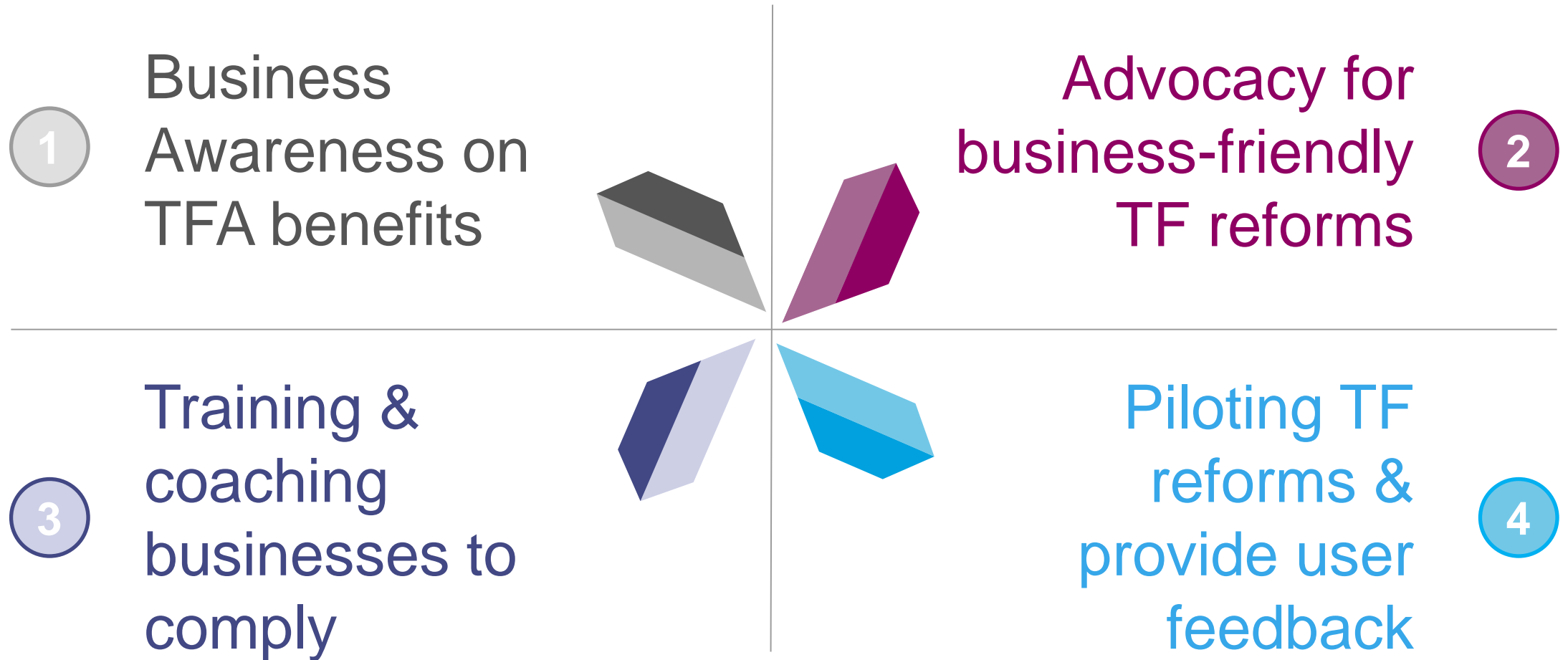
Customs Cooperation

**ITC has supported the
implementation of
50+ reforms
in 20+ countries
as per TFA obligations**

ITC assistance has evolved to match beneficiaries' needs for TFA implementation



Supporting business advocate for and benefit from a reformed trade environment



Our support to private sector in figures

10'000 +

Business sensitized on benefits of TFA

1,000 +

Businesses supported to advocate for TF reforms

250 +

Businesses coached to comply with reformed environment

10 +

Reforms piloted with the private sector

How ITC works: our key implementation principles



Demand driven assistance aligned with **business perspective**



Promoting “**whole of the government**”, **local ownership & sustainable reforms**



Innovative **use of ICT** for trade facilitation



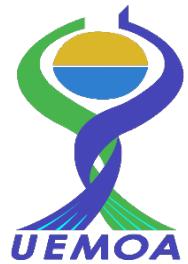
Improving **traders' compliance** through **training and coaching**



Fostering **regional approach** to the TFA implementation

Promoting regionally coordinated implementation of the Trade Facilitation Agreement

Design of regional TFA roadmaps



Implementation of regionally coordinated reforms



Resolving regional and bilateral obstacles to trade



Central
Asia

ITC working with **AfCFTA** to leverage trade facilitation for deepening regional integration

Active network of partnerships...

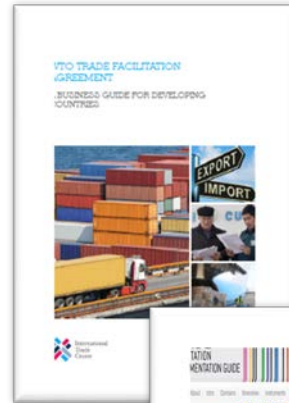


...including with dozens of local BSOs and BRAs

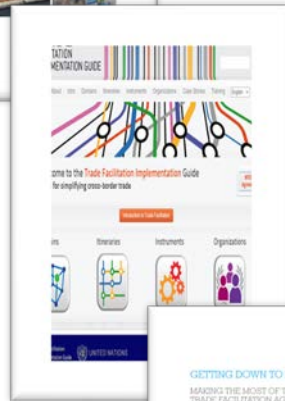
Comprehensive set of publications with technical and practical insights for the stakeholders

1

Helping
public and
private
stakeholders
understand
the TFA and
its benefits



WTO Trade Facilitation Agreement: Business Guide for Developing Countries



Trade Facilitation Guide Itinerary WTO Agreement on Trade facilitation
In collaboration with UNECE



Getting Down To Business: Technical Notes on each TFA measures
In collaboration with UNCTAD and UNECE

Comprehensive set of publications with technical and practical insights for the stakeholders

2

Sharing best-practices and practical guidance



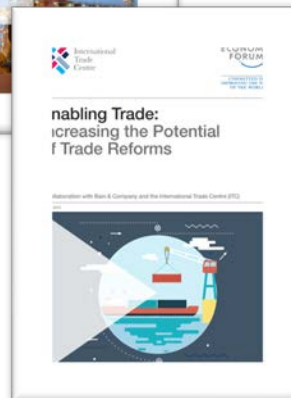
National Trade Facilitation Committees: Moving Towards Implementation

In collaboration with UNCTAD and UNECE



Enabling Trade: Catalyzing Trade Facilitation Agreement Implementation in Brazil

In collaboration with WEF and Bain & Cie



Enabling Trade: Increasing the Potential of Trade Reforms

In collaboration with WEF and Bain & Cie

Comprehensive set of publications with technical and practical insights for the stakeholders

3

Connecting
TF reforms to
key global
trends in the
trade arena



**Charting a Roadmap to Regional Integration
with the WTO Trade Facilitation Agreement**



**Faster Customs, Faster Trade: Using
Technology for Trade Facilitation**



**Reforming Logistics Services for Effective
Trade Facilitation**

Comprehensive set of publications with technical and practical insights for the stakeholders

4

Ensuring TF
reforms benefit
MSMEs



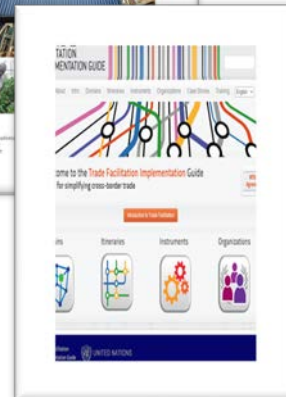
SME and the WTO TFA: A Training Manual
In collaboration with UNCTAD, UNECE and ICC



Making the WTO TFA Work for SMEs
In collaboration with UNESCAP



**Supporting SMEs Through Trade Facilitation:
Toolkit for Policy-makers**



Trade facilitation and SMEs
In collaboration with UNECE

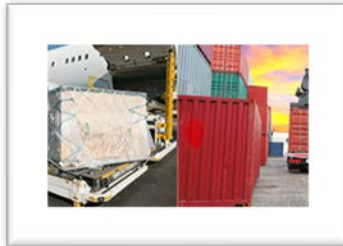
Catalogue of e-learning courses

5

Reaching out
further through
e-Learning
services



Introduction to the WTO Trade Facilitation Agreement



Introduction to International Transport and Logistics



Cross-border Procedures for Sri Lankan Exporters

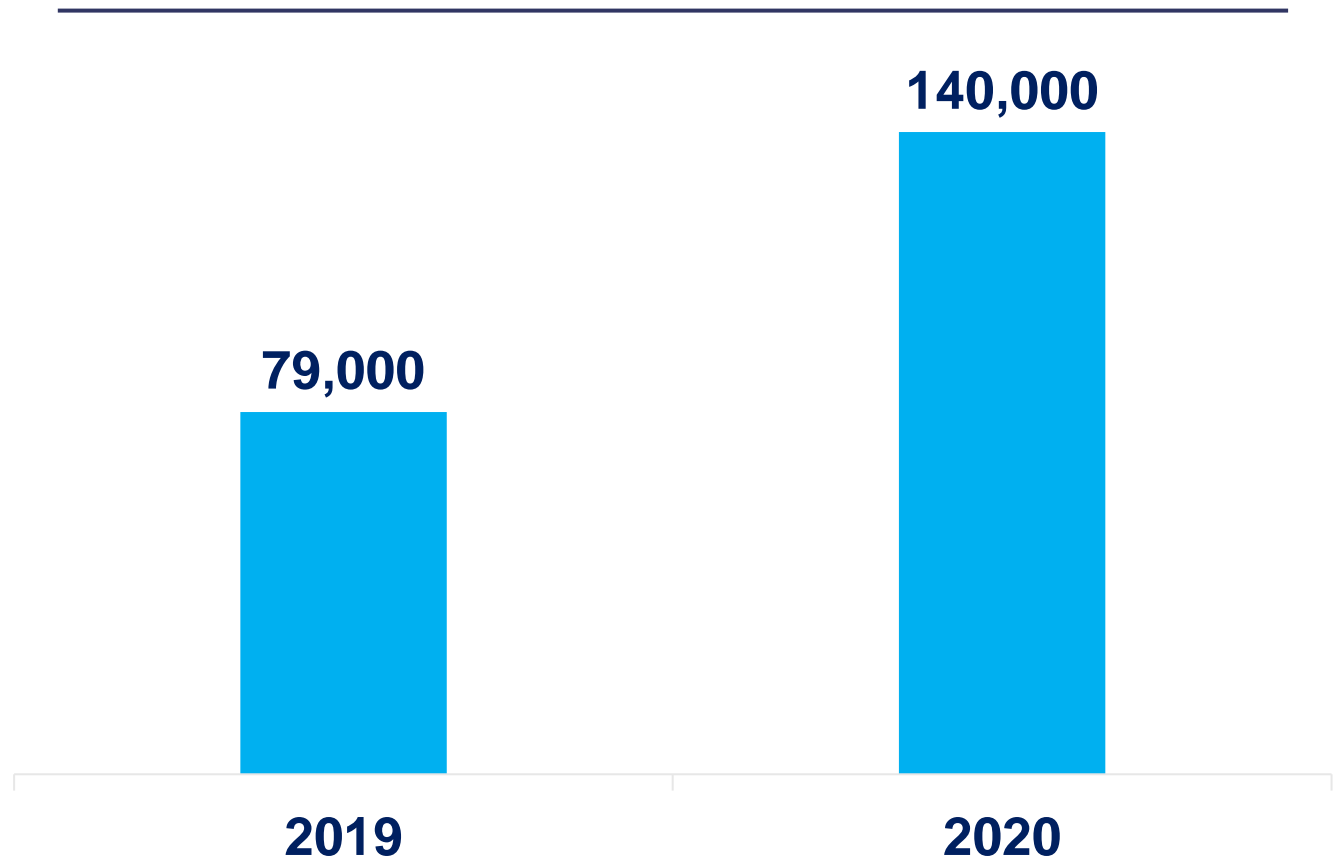
E-learning courses from ITC SME Trade Academy are in huge demand

100 e-learning courses
free of charge

More than **140,000**
enrolments in 2020
(**55%** women)

16,000 unique visitors
in a single day

Number of platform user almost **doubled** over the
2020 pandemic



Upcoming publication on Integrated Risk-Management

**“Managing Risks for
Post Pandemic Trade”**



1,000% growth in project delivery from 2014 to 2021: A testimony of our clients satisfaction...?

We thankfully acknowledge the generous support of our funders that allowed ITC to scale-up its assistance to beneficiaries

European Union, Germany, Switzerland,
USAID, Denmark, Finland, United
Kingdom...



Coping with COVID: we learned how to provide more, faster and better services ... remotely !



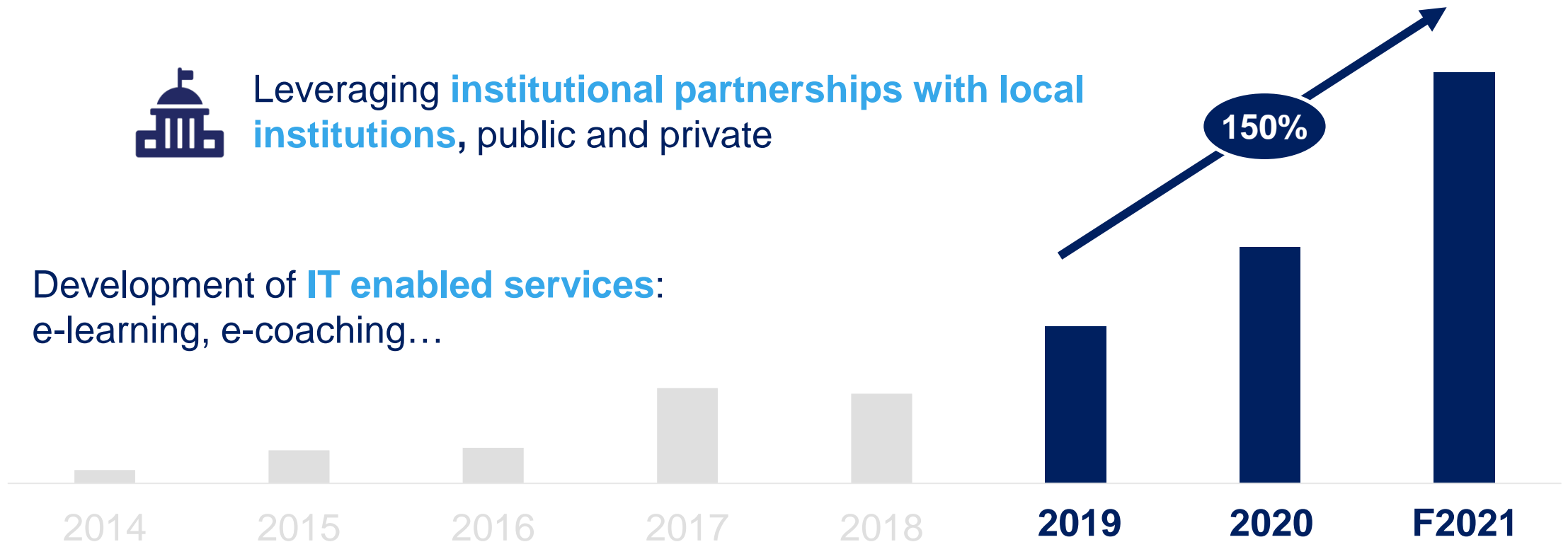
Decentralisation of service delivery through extensive training and coaching of local staff



Leveraging **institutional partnerships with local institutions**, public and private



Development of **IT enabled services**: e-learning, e-coaching...



We keep innovating to maximize TFA impact



Addressing non-tariff barriers using a “**whole of the supply chain**” approach, including **SPS & TBT** requirements



Designing and implementing **gender-responsive** TF reforms



Trade Facilitation supporting “**e-commerce for development**”



Supporting **Informal Cross-border** traders

Thank you

If ITC can help, contact us!

Mohammad Saeed, Senior Trade Facilitation Officer
Saeed@intracen.org